



Overview 2013

Introduction

- ✖ Introductions
- ✖ Highlights / key functions of the existing iMembersDB
- ✖ POS / Dynamic Pricing Tool
 - + discussion and model/pilot walk thru
- ✖ Summary
- ✖ Questions

Overview

iMembersDB is a semi-custom database-driven membership management system

- ✖ Online Membership Management
- ✖ Personalized Member Emailing
- ✖ Club / Chapter affiliation
- ✖ Committees
- ✖ Event Calendar
- ✖ Newsletters
- ✖ Stories
- ✖ Event Registrations with online payments
- ✖ Membership Reports
- ✖ Attendance
- ✖ Dues Management
- ✖ Subscription Management
- ✖ Photo Gallery
- ✖ Polls / Surveys
- ✖ Mobile App
- ✖ Website integration
- ✖ Dashboard KPIs

What can I do?

- ✖ Create and edit members' profiles
- ✖ Email members personalized messages
- ✖ Create and manage events, invite members, and have members register and pay-online with credit cards
- ✖ Invoice members for dues or fees with 10-12 clicks
- ✖ Track dues payment status in your organization
- ✖ Create and share stories that update your website automatically
- ✖ Create name badges, table tents, or mailing labels of some or all of your membership
- ✖ Create membership directories
- ✖ Run and export report data to familiar formats (Word, Excel)
- ✖ Quickly create newsletters to send to your organization
- ✖ And more....

Member Profile

- ✖ Customizable profile
- ✖ Contact / personal data:
 - + Phone
 - + Address
 - + Email
- ✖ Description / Bio
- ✖ Social media links
- ✖ Committee participation
- ✖ Events registered
- ✖ Awards, achievements

Member Profile

Frederick W Flinstone (0)

123 N. Rockpile rive
Rockpit CA, 87777

North Chicago Club - Active

Contact Information

Email: fred@bedrock.com
Home: 252-257-1401
Cell: 252-532-1945

Business: 252-257-2563
Fax: 252-257-5602

About

Spouse: Wilma
Birthday: 01/10
Member Since: 09/01/2000
Previous Years: 14
Hobbies: fishing, flying and diving
Description: Fred and Wilma live in the peaceful town of Bedrock. They are member of the Y and active member in Rotary International.
Degree: Bachelor in Computer Science (University of Florida)

Business Information

Classification: Rock Cracking
Position: President
Company: BedRock Boulders
Website: <http://www.bedrockboulders.com>

My Committees

Committee Name	Position
Rotary District 7710	
District Committees	
District Training	Chair
Historian	Chair

My Event Registrations

Event Name	Date
September 2013	
Bell Ringing	Mon Sep 30
March 2014	
Rotary Florida PETS 2014	Thu Mar 6 - Sat Mar 8
TRF - School Training	Chair
North Chicago Club	
Club Board	Member



My Participation Data

PHF - Paul Harris Fellow
Benefactor
Major Donor
Members Sponsored: 2

Community Leadership Involvement

Organization	Role	Time
Boy Scouts	Scout Master	1.5

Clubs / Chapters

- ✖ Members can be organized in a club, chapter or group
- ✖ Members can (optionally) be in one club, chapter or group
- ✖ Officer / Leadership can be planned years in advance

Club Leaders

President		Shibusburker, Michelle Email: mshibusburker@warrentonrotary.org Home: 503-867-3500 Cell: 503-867-3500
President-Elect		Brygg, Sears Email: searsbrygg@warrentonrotary.org Office: 503-867-3500 Home: 503-867-3500
Secretary		Hunter, Richard E. Jr. Email: richard.hunter@warrentonrotary.org Office: 503-867-3500 Home: 503-867-3500
Treasurer		
Rotary Foundation Chair		Thacker, Michael W CDP Email: mthacker@warrentonrotary.org Office: 503-867-3500 Home: 503-867-3500 Cell: 253-867-3500
Membership Chair		Week, Ruth Email: ruth@warrentonrotary.org Office: 503-867-3500 Home: 503-867-3500 Cell: 253-867-3500
Assistant Governor: (AREA 1 - Henderson Area)		Church, Thomas C. Jr Email: thomas@warrentonrotary.org Office: 503-867-3500 Home: 503-867-3500

Section 1 - Club Information: ✓ 100% Paul Harris

Meeting Time: Tuesday at 06:00 PM

Meeting Place: Jacob Holt House

Meeting City: Warrenton

Meeting Address: 1000 N. Bragg Street, Warrenton, OR

Meeting Directions: Bragg Street parallels Main street in Warrenton one block to the east. From Main Street turn east on Franklin street and go one block. The Jacob Holt house is the yellow house on the corner of Bragg and Franklin.

GoTo to Map/Directions: [Click here for map and directions](#)

Club Description: The WARRENTON Rotary Club begins with a social hour that starts at 6PM (1 hour before the actual meeting). So, if you are in the area, please stop in for some great fellowship and some really good food!

Link to Club Website: www.warrentonrotary.org

GoTo to AboutUS:

Link to Project URL:

ourClub Phone Numbers: 503-867-3500


Fax Number:

Club Email:

ourClub's Mailing Address: PO Box 1000, Warrenton, OR 97146

Charter Date: 29-Mar-45

GoTo to Our Club's Calendar: [Club Calendar](#) [District Calendar](#) [Club Bulletin](#) [District Newsletters](#)



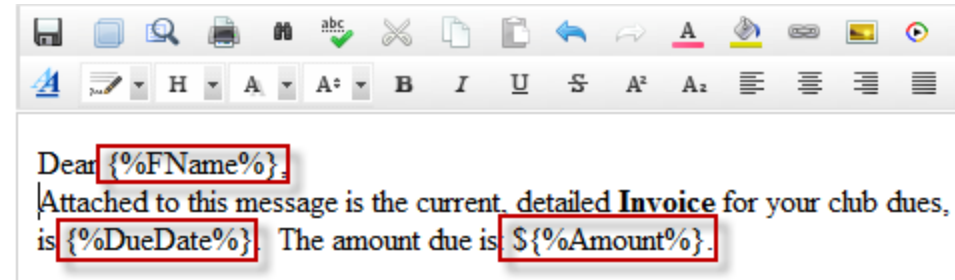
Map data ©2012 Google - [Terms of Use](#) [Report a map error](#)

Committees

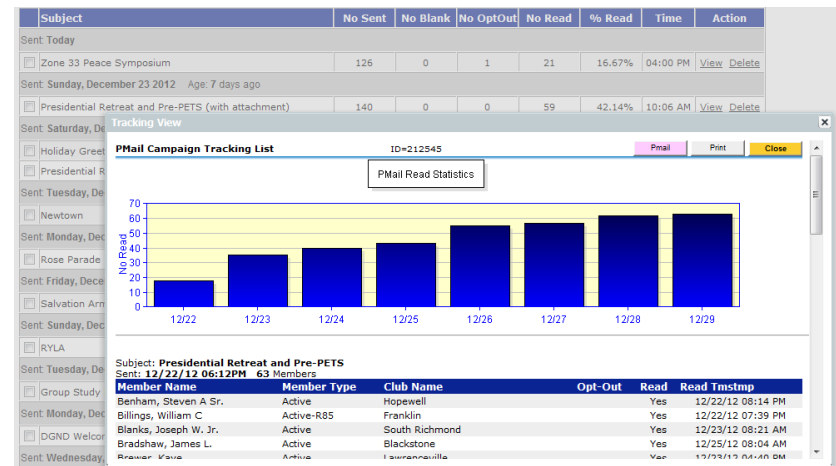
- ✖ Members can be on one or more committees (e.g., Board of Directors, Chapter Presidents)
- ✖ Committees can be:
 - + Org Year-based (e.g. 2012)
 - + Perpetual
- ✖ A committee can be group together
 - + Group “President” and “Secretary” committees
 - + Email the group
- ✖ Committee leadership – tacked year-to-year

PMail (Personalized Email)

- ✖ Customize personal messages to members in your club, event, committee or account
- ✖ Create custom messages using the WYSIWYG HTML Editor
- ✖ Easily create your own templates
- ✖ Response tracking
- ✖ Personal distribution groups



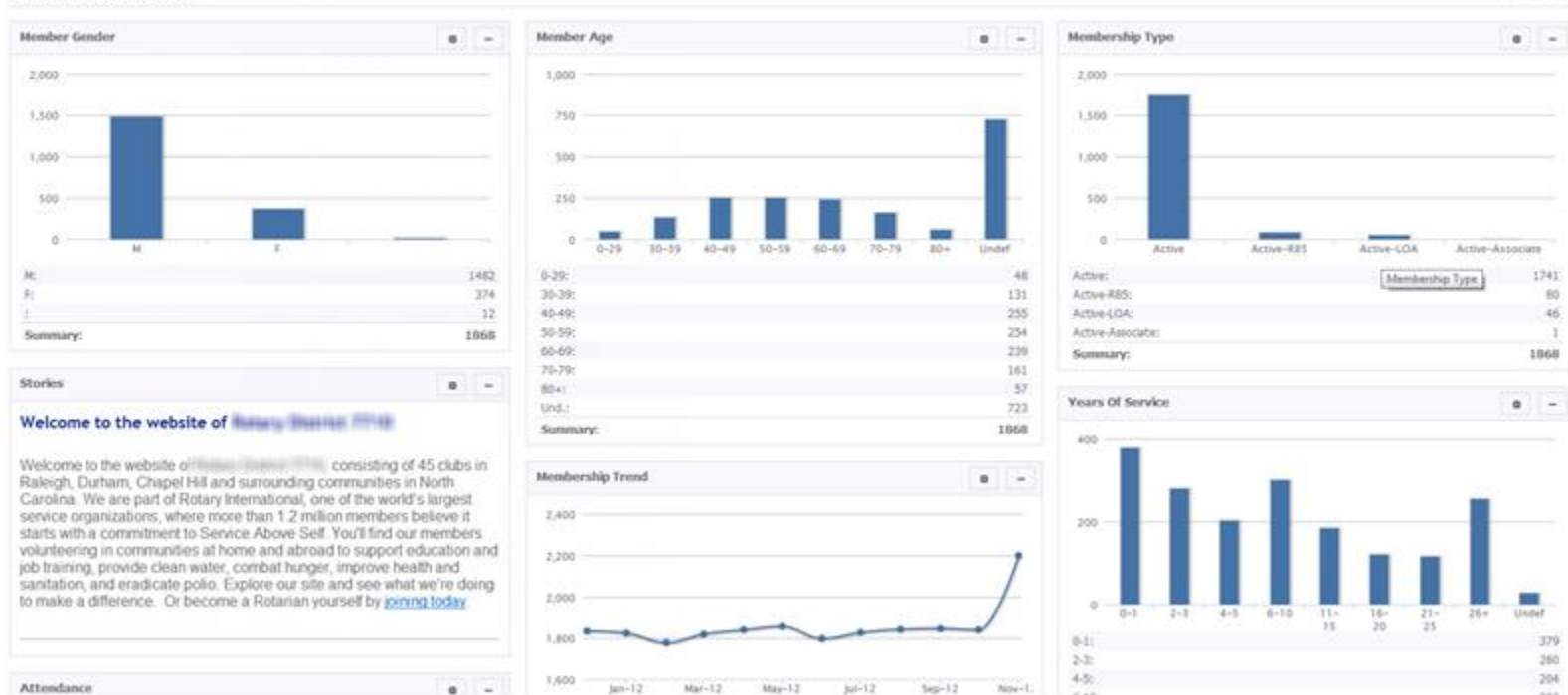
{ % FName % } – Nick Name or First Name if no Nick Name



Dashboards

- Account/District and Club/Chapter dashboards
- Track and monitor your Org's vital info / KPIs
- Over 20+ drop in components ("widgets")
- Customizable – drop and drag positioning

District Dashboard



ezStory

Create news items or stories that will automatically update your website homepage.

- ✖ Make them as long or as short as you like
- ✖ Include pictures and embed video
- ✖ Set stories to appear on a certain date and cease to show on another
- ✖ Include links to events or other pages with ease
- ✖ Choose how much of the story to display without the reader clicking 'Read More'
- ✖ Classify stories by categories

ezStory Listings for American Academy of Private Physicians

13 District Stories Found

Seq#	Story Name	Contributed By	Show On	Story Date	Post Until	Action
Published						
1	AAPP 2013 Spring Summit on Concierge Medicine	John H. Hines	WHOB	12/05/12		View Edit Delete Archive
2	Concierge Medicine & Private Healthcare	John H. Hines	W	12/09/12		View Edit Delete Archive
3	The Third Era of Medicine	John H. Hines	WB	11/15/12		View Edit Delete Archive
4	Latest News!	John H. Hines	WHOB	11/29/12		View Edit Delete Archive
5	Launch Your Practice	John H. Hines	WHOB	11/16/12		View Edit Delete Archive
6	President's Update	John H. Hines	W	11/16/12		View Edit Delete Archive
Draft						
1	AAPP 2013 Spring Summit on Concierge Medicine	John H. Hines	WHOB	12/05/12		View Edit Delete Archive
4	Grow Your Practice	John H. Hines	W	11/16/12		View Edit Delete Archive
4	AAPP Year End Practice Review	John H. Hines	WHOB	11/11/12		View Edit Delete Archive
5	AAPP PowerBoyingLink	John H. Hines	WHOB	11/11/12		View Edit Delete Archive



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IT'S TIME TO RESTORE THE DOCTOR-PATIENT RELATIONSHIP.

Are you ready to join us in Palm Springs in March?
Wednesday, December 5, 2012

While everyone else endures the relentless chill of wintertime, the AAPP invites you to start the new-year productively and in the warmth of sunlight at the spectacular J.W. Marriott Palm Desert Resort & Spa in Palm Springs, CA on March 22-23rd, 2013.

Click below to register and learn more:

Upcoming Events

December 2012

	M	T	W	T	F	S
26	26	27	28	29	30	1
27	3	4	5	6	7	8
28	10	11	12	13	14	15
29	16	17	18	19	20	21
30	23	24	25	26	27	28
31	30	31	1	2	3	4

Event Calendar

Create and manage events for your organization.

- ✕ Create calendar events
 - ✕ Time, location, description
 - ✕ Automatically updates website
- ✕ Create events w/ on-line Registrations
- ✕ Ask questions of attendees regarding food, wine choices or seating preferences
- ✕ Collect payment via 1 of 6 gateways
- ✕ Track registrations responses and payments in “backroom”
- ✕ Send reminders to members who haven’t registered (or who haven’t paid)
- ✕ Collect “regrets” so you don’t re-mail members that indicated they cannot attend.

Calendar of Events
American Academy of Private Physicians

Event Calendar Parameters:
 Calendars: [☒ List ☐ Block] Search Events:
 Include Events: ☒ Dinner Meetings ☒ Other Meetings

Dec 2012 - Jun 2013 Add to Account Calendar: Select Event Type Go To: 2012

DATE	TIME	ACTION	CLUB	EVENT NAME	LOCATION / COMMENTS
Fri Mar 22, 13 thru Sat Mar 23, 13	08:00A	Register NOW Regrets BackRoom2 BackRoom Rooms Check-In Quick View Cancel		AAPP Spring Summit on Concierge Medicine	J.W. Marriott Desert Springs Resort & Spa 74855 Country Club Drive Palm Desert, CA 92260-1951 (760) 341-2211



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16	17	18	19	20	21	22
23	24	25	26	27	28	29
30	31	1	2	3	4	5


Reporting

- ✖ Over 70 types of reports:
 - + Committee
 - + Club
 - + Account
 - + Events
- ✖ Membership directories
 - + 20+ formats available
 - + Custom options available
- ✖ Event badges & tent cards
- ✖ Data extracts to Excel/Word



Membership Directories

Brosnan, Pierce
OPBFC 23852 Pacific Coast Hwy, Suite 007

Malibu, CA 90265
Work: +44 010 1223 1234
Member Since: 2005-04-01
Birthday: 05/16
Email: [Pierce@opbfc.com](#)



Name Badges





Jim

District Leadership


Rotary District 7710
2011-12 - District Leadership Council

District Governor




Parker, Mack B.
Home: (310) 456-7890
Work: (310) 456-7890
Phone: (310) 456-7890
Fax: (310) 456-7890
Email: [m.parker@rotary.org](#)

District Gov-Elect



Cam
Home: (310) 456-7890
Work: (310) 456-7890
Phone: (310) 456-7890
Fax: (310) 456-7890
Email: [cam@rotary.org](#)


Business Cards



Brad Pitt
District 9969

Disaster Relief Chair

Address: Plan B Entertainment
9150 Wilshire Blvd
Beverly Hills CA 90212-3427
Club: Rotary Club of Hollywood,
Cellular:
Email: [brad@pitt.com](#)



Data Extracts

UserName	Gender	Home Phone	Office Phone
Anderson, Richard Dean	M		(310) 456-7890
Aniston, Jennifer	F		(310) 456-7890
Brosnan, Pierce	M		(310) 456-7890
Cage, Nicolas	M		(310) 456-7890
Craig, Daniel	M		(310) 456-7890
Cruise, Tom	M		(310) 456-7890

Security

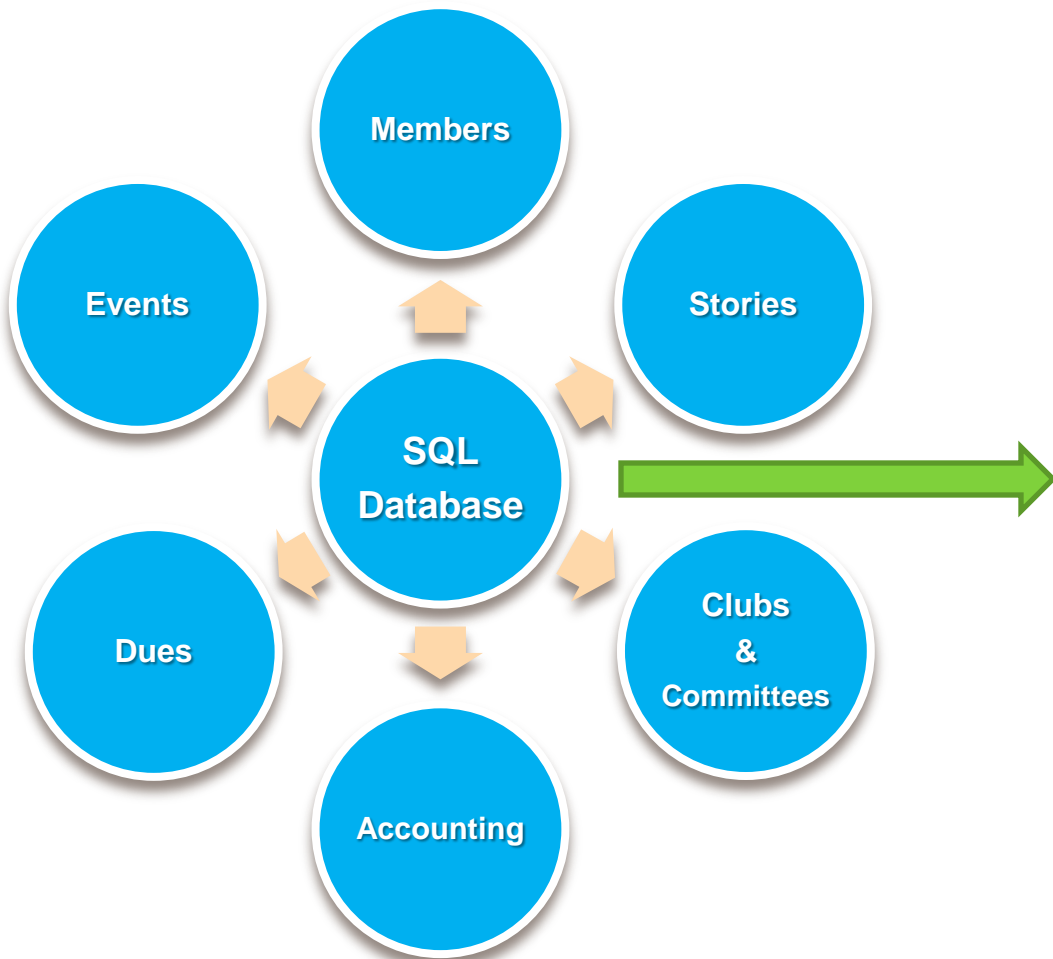
- ✖ 9 levels of member security control access, e.g.:
 - + Members – Level 1
 - + Club Officers – Level 4
 - + Account Admins– Level 7
- ✖ Member data access based on security level and club-committee affiliation(s)
- ✖ Password data encrypted
- ✖ Firewall protected database
- ✖ Regular database backups
- ✖ Public and secured file storage
- ✖ Transaction logging


Demo!

Dynamic Tee Time Pricing

- ✖ Base Price: \$60.00
- ✖ Date pricing
 - + Today: 50% increase
 - + ≤ 7 days: 30% increase
 - + ≤ 1 month: 20% increase
 - + ≤ 2 months: 10% increase
- ✖ Current Day – Teams/Hour
 - + 5 teams: \$20 increase
 - + 6 teams: \$35 increase
- ✖ Sat/Sun Play: 20% increase


Architectural Relationship





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**CREATE THE TIME YOU NEED
TO SERVE YOUR PATIENTS
WITH INTEGRITY.**

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[read more](#)

Concierge Medicine & Private Healthcare




Serving Patients Through Concierge Medicine & Private Healthcare

The American Academy of Private Physicians (AAPP) is the national association of physicians who provide "concierge medicine," "fee-for-service, and other forms of private healthcare delivery characterized by a direct, financial relationship between private physicians and their patients. This movement will forever change American health care by restoring the doctor-patient relationship of times past - private doctors unencumbered by insurance company policies, provider-network constraints, and the misaligned incentives that have infected our health care system.

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privatedoctors And, #1 for 2013 is Concierge Medicine! Plan to come to Palm Springs in March and learn more... [fb.me/26gUbxVtr](#)
7 days ago · reply · retweet · favorite

privatedoctors Uncle Sam has swiped your medical privacy! [fb.me/1tpCwSd1G](#)
9 days ago · reply · retweet · favorite

privatedoctors What a super group - and proud supporter of the AAPP! [fb.me/1JGNVcXh](#)
12 days ago · reply · retweet · favorite

privatedoctors Reactive or Proactive? Prevention is key... [fb.me/1M0rUyGg](#)
13 days ago · reply · retweet · favorite

[Join the conversation](#)

Technology – Behind the Scenes

- ✖ Adobe ColdFusion
- ✖ Microsoft MS SQL
- ✖ Microsoft IIS
- ✖ jQuery / JavaScript
- ✖ PHP
- ✖ Over 1,100,000 lines of code
- ✖ ~12,000 pages of code
- ✖ Over 10 years of development

Why iMembersDB?

- ✖ iMembersDB can directly benefit your organization:
 - + You can stay connected to your membership using PMail, ezStory and ezBulletin
 - + You set up events that members attend
 - + You have paid membership/dues/fees that need tracking and can be invoiced within 10-12 mouse clicks
 - + You want your website to update automatically whenever you create content
 - + You want your organization to run as efficiently as possible
- ✖ We make it easy for you:
 - + No calling trees to support – 24x7 access
 - + Our semi-custom approach means we can tailor the system to meet your needs



Thank You!