



AMERICAN HEROES

Last year, over \$88,000 in popcorn and snacks were purchased to support our local hometown heroes. This program has grown each of the last three years.

Customers choose to purchase American Heroes and it is presented to local Heroes of the Council's choosing.



[Click here to Purchase](#)



Q: What is American Heroes (AH)?

A: It is a way for Scouts and the public to say thank you to community heroes, including (but not limited to) military, Police, Fire, EMS, etc.

Q: How does it work?

A: It is just like selling any other product, but the customer does not receive any popcorn to take with them. The Scout receives the same amount of commission for the sale. The customer is supporting the American Heroes program in their area with their purchase. The Council will distribute the product to our local American Heroes.

Q: How much is it?

A: Donations to the AH program can be made in in \$25 and \$50 increments.

Q: Is it tax deductible?

A: Yes, it is tax deductible.

Q: How do we order it?

A: You order it via the Take Order on the [Trails End website](https://www.trails-end.com/store/scout/G5BGYILB).
<https://www.trails-end.com/store/scout/G5BGYILB>